



CLASSICAL VOICE

Concerts · Artists · Critical Reviews

SFCV's mission is to engage audiences, artists, and arts organizations, and forge meaningful connections through music journalism.

Make an impact in your community by helping the performing arts get the visibility they need.

SFCV exists partly to share news and reviews about local arts organizations. We publish hundreds of original, free, articles annually, connecting readers to the performances and musicians around them. Traditional news media have cut back or completely eliminated arts reporting. Increasingly, SFCV is the only lifeline available to artists to reach a core audience of music lovers through coverage from top-quality journalists.

Your sponsorship will be recognized by thousands of loyal readers who are well-educated, affluent, and well-connected. More important, your support makes it possible for hundreds of arts organizations to get their messages out via our free event calendar, ticket discount program, membership advertising, all in addition to our first-rate journalism.

Sponsorship levels vary, so we invite you to look at this sponsorship kit, and choose the level of support that you prefer. And if you don't see what you are looking for, contact us to discuss your needs.

Thank you for supporting our community's vibrant performing arts scene.

MONTHLY
READERS

42.5K

MONTHLY
PAGEVIEWS

75K+

EMAIL

13K+

FACEBOOK

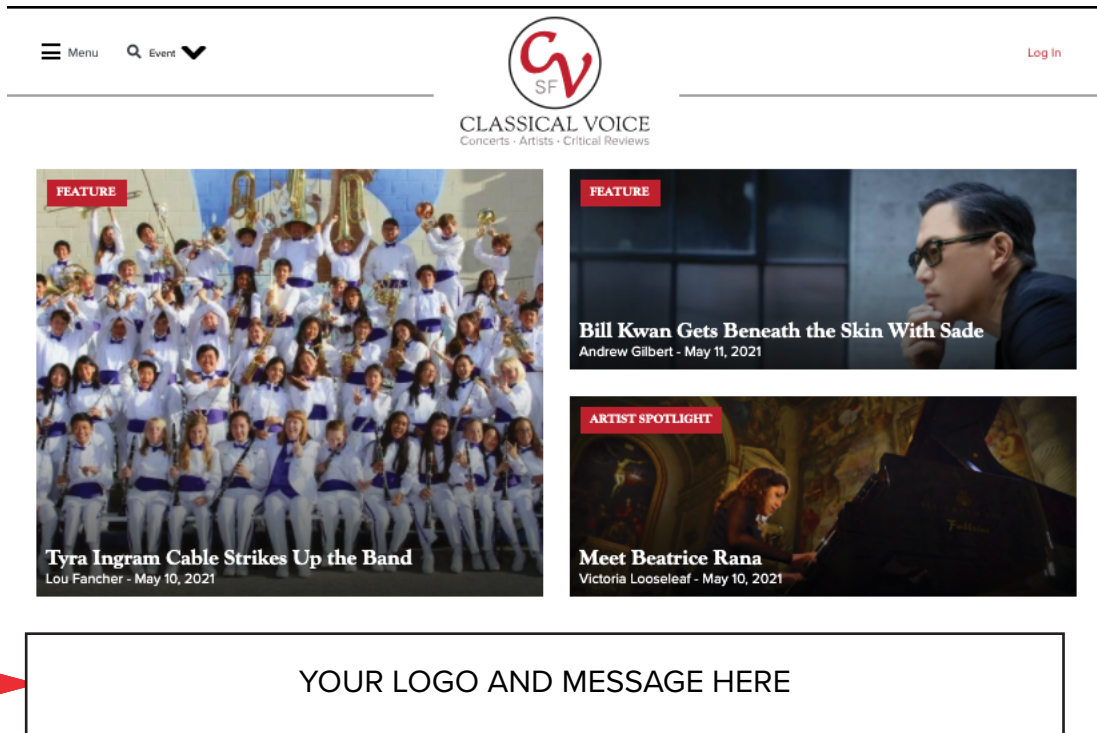
6.7K+

TWITTER

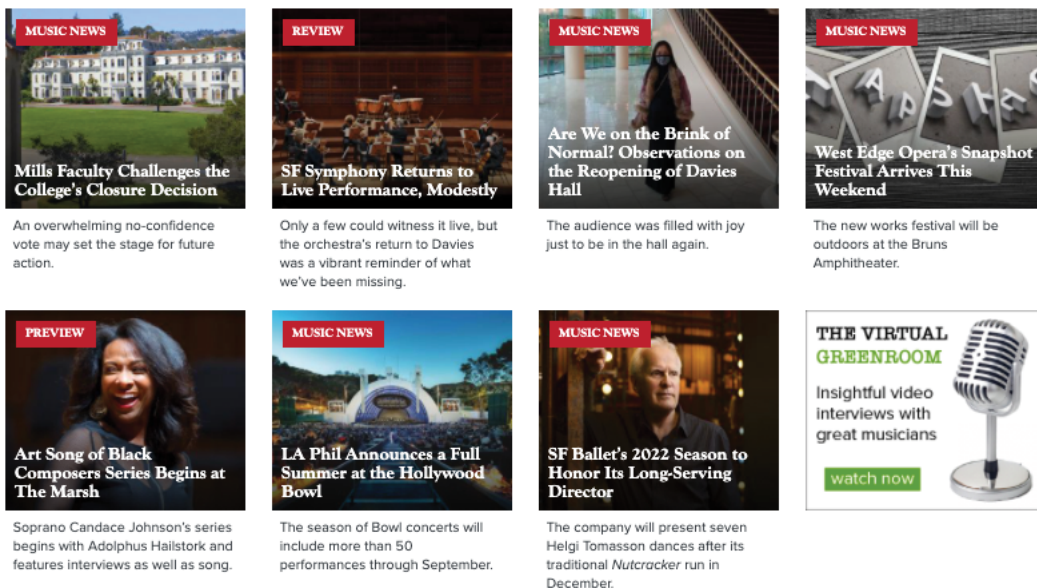
4.9K+

HOMEPAGE LOGO

With 62,000 average monthly readers, a sponsor's logo and message on SFCV's homepage will get maximum visibility. The logo links to the sponsor's website.

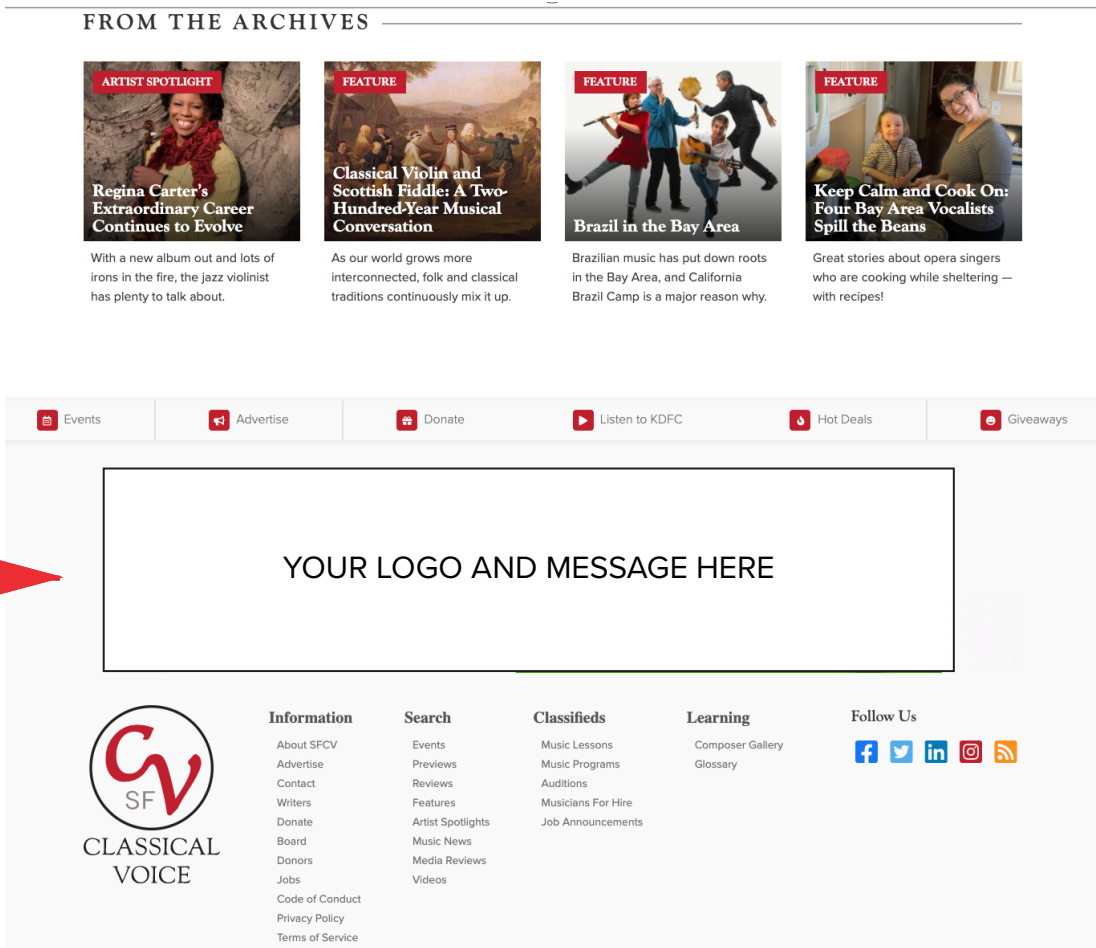


LATEST



FOOTER LOGO

When your logo and message appear in the footer of SFCV's website, it is visible in all pages, not just the homepage. From here, readers can easily click through to your website.



NEWSLETTER LOGO

SFCV's newsletters, Bay Area Weekly, and Los Angeles Weekly, are delivered every Tuesday to 13,000+ subscribers. This is a great way to connect with our most loyal readers.



Features

Reviews

Music News

Artist Spotlights

Previews



Feature by Tamzin Elliott

An Atlas of Jen Shyu's Zero Grasses: Ritual for the Losses

The vocalist/multi-instrumentalist's latest opus is a compassionate look at our time and a cornucopia of farsighted connections.

[Read More](#)

YOUR LOGO AND MESSAGE HERE

Artist Spotlight by Jonathan Leal

Julia Wolfe: Embracing Creative Risk

Even when revisiting her 2009 *Steel Hammer* for a film adaptation for Cal Performances, the composer likes to jump in at the deep end.

[Read More](#)



MATCHING GRANT:

Join our pledge campaign

Every Fall, Winter, and Spring SFCV runs a pledge campaign. Readers are greeted with an overlay encouraging them to make a donation. Inspire others to donate to SFCV with a matching grant. Your logo will appear on the overlay, and your information in all emails and communication about the pledge campaign.


Menu

Event

Log In


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FEATURE



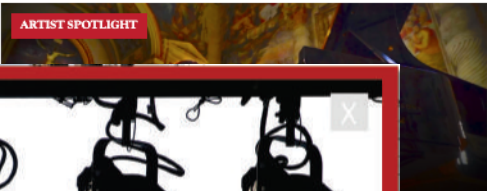
Tyra Ingr
Lou Fancher

FEATURE




Bill Kwan Gets Beneath the Skin With Sade
Andrew Gilbert · May 11, 2021

ARTIST SPOTLIGHT



LATEST


MUSIC NEWS



Mills Facul
College's C


An overwhel
vote may set
action.

PREVIEW




Art Song of Black
Composers Series Begins at
The Marsh

Soprano Candace Johnson's series
begins with Adolphus Hailstork and
features interviews as well as song.



LA Phil Announces a Full
Summer at the Hollywood
Bowl

The season of Bowl concerts will
include more than 50
performances through September.




SF Ballet's 2022 Season to
Honor Its Long-Serving
Director

The company will present seven
Helgi Tomasson dances after its
traditional *Nutcracker* run in
December.

GREENROOM

Insightful video
interviews with
great musicians

watch now



Support local coverage
on the performing arts.

Double your gift!

☐ Your Company
will match your donation until 12/20





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Sponsorship Levels

All sponsorship levels are booked for one year. Sponsors can donate the full amount at once or make monthly contributions.

Contact Claudia Campazzo, Executive Director:
claudia@sfcv.org

Package	Includes	Rate
Patron	Homepage logo Footer logo Newsletter logo	\$12,000/year or \$1,000/month
Benefactor	Footer logo Newsletter logo	\$9,000/year or \$750/month
Advocate	Newsletter logo	\$6,000/year or \$500/month
Matching grant	Logo and message on all communication about the pledge campaign	Rate equals the funds raised during the pledge campaign