Make an impact in your community by helping the local performing arts get the visibility and communication that they need.

_SFCV_ exists partly to share news and reviews about local arts organizations. It publishes hundreds of original, free articles annually, engaging audiences and readers with the performances and musicians around them. Traditional and local news media have cut back arts reporting. Increasingly, _SFCV_ is the only lifeline available to musicians and organizations, all of whom need coverage from top-quality journalists.

Your sponsorship will be recognized by thousands of our loyal readers who are well-educated, affluent, and well-connected. More important, your support makes it possible for hundreds of arts organizations to get their messages out, via our free event calendar, our hot ticket deals, membership advertising, and of course, our first-rate journalism.

Sponsorship levels vary, so we invite you to look at this sponsorship kit and choose the level of support that you prefer.

Thank you for supporting our community’s vibrant performing arts scene!

Claudia Campazzo
Managing Director
San Francisco Classical Voice

Contact Claudia Campazzo:
claudia@sfcv.org
415-582-6460 ext 17
With 62,000 average monthly readers, a sponsor’s logo on SFCV’s homepage will get maximum visibility. The logo clicks-through to the sponsor’s website.

**SFCV AT A GLANCE:**

- **62,000** monthly readers
- **165,100** monthly pageviews
- **49%** Women
- **51%** Men
- **25%** of our readers have a household income of **$150,000**

**Contact**

Claudia Campazzo: claudia@sfcv.org
415-582-6460 ext 17
Businesses can sponsor a section of SFCV.org, such as the Event Calendar, Previews, or Reviews pages. The company logo will be placed at the top of the page and click through to the company’s website. This placement is exclusive. For a list of available pages to sponsor, please contact Claudia Campazzo at claudia@sfcv.org.

**Newsletter Logo**

SFCV’s weekly newsletter, delivered every Tuesday to 13,300+ subscribers, offers businesses a great way to connect with SFCV’s readers. Logos are clearly visible with clickable links.

Contact
Claudia Campazzo:
claudia@sfcv.org
415-582-6460 ext 17
Matching Grant: Join our pledge campaign

Every fall, winter, and spring, SFCV runs a 3 week pledge campaign. Readers are greeted with an overlay, encouraging them to make their donation. Inspire others to donate to SFCV with a matching grant. For more information contact Claudia Campazzo at claudia@sfcv.org.

Contact
Claudia Campazzo:
claudia@sfcv.org
415-582-6460 ext 17
Sponsorship Levels

All sponsorship packages are booked for one year. Sponsors can donate the full amount of the package at once or make monthly contributions.

Please contact:
Claudia Campazzo
Managing Director
claudia@sfcv.org

<table>
<thead>
<tr>
<th>Package</th>
<th>Includes</th>
<th>Rate</th>
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<tbody>
<tr>
<td><strong>Patron</strong></td>
<td>Homepage Logo</td>
<td>$12,000/year or $1,000/month</td>
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<tr>
<td></td>
<td>Interior Page Logo</td>
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<tr>
<td></td>
<td>Newsletter logo</td>
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<tr>
<td><strong>Benefactor</strong></td>
<td>Interior Page Logo and Newsletter Logo</td>
<td>$9,000/year or $750/month</td>
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<td><strong>Advocate</strong></td>
<td>Newsletter Logo</td>
<td>$6,000/year or $500/month</td>
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<td><strong>Matching Grant</strong></td>
<td>Logo on pledge campaign overlay</td>
<td>Rate equals the funds raised during the pledge campaign</td>
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